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theFORUM
Alabama Healthcare Executives Forum
An officially-designated chapter of ACHE

Alabama Healthcare Executives Forum (theFORUM) 2018 Corporate Partnership Opportunities



40,000
MEMBERS
nationwide



800
CHAPTERS
nationwide



400+
MEMBERS
in Alabama

ABOUT theFORUM

The American College of Healthcare Executives (ACHE) is an international professional society of healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE offers its prestigious FACHE® credential signifying board certification in healthcare management.

ACHE is committed to providing members access to networking, education, and career development opportunities at the local level. Members of Alabama's chapter - The Alabama Healthcare Executives Forum (theFORUM) - convene regularly to discuss emerging healthcare trends and best practices.

OUR PARTNERS

In order to provide high quality programming for our members that is affordable and close to home, theForum partners with a number of different corporations who share our common goal to elevate the overall efficiency and quality of healthcare delivery.

As a corporate partner, theFORUM provides opportunities to develop relationships with Alabama's healthcare leaders and decision makers. These decision makers are often those who oversee large purchases in their organizations in areas such as information systems, capital equipment, management consulting, pharmaceuticals and clinical/operations management systems.

Choose from the various partnership levels to match your marketing objectives:

ANNUAL CORPORATE PARTNER

Becoming an annual corporate partner ensures that your brand and key messages are seen and heard repeatedly throughout the year by Alabama's healthcare leaders. Your brand is mentioned in regular email communications and promoted at ALL of theForum's events, including:

- Annual Alabama Healthcare Summit
- UAB National Symposium for Healthcare Executives
- HFMA, HIMSS & MGMA co-sponsored events
- AlaHa Leadership Conference
- UAB National Summit on Ambulatory & Non-Acute Care

Annual Corporate Partner Levels and Benefits	PLATINUM (\$5,000)	GOLD (\$2,500)	SILVER (\$1,000)
Recognition on printed and digital materials (logo and link to website)	X	X	X
Complimentary registration to all events	X 4	X 2	X 1
Acknowledgement on theForum website, quarterly newsletter, and LinkedIn group	X	X	X
Opportunity to display or distribute materials at events	X	X	
Featured article in theForum quarterly newsletter	X		
Option to introduce speaker or give remarks at events	X		

ANNUAL ALABAMA HEALTHCARE SUMMIT PARTNER

Since 2015, the annual Alabama Healthcare Summit in Birmingham, Alabama brings together CEOs, COOs, CIOs, CFOs, payors, and legislators to share the most current activity regarding the state of healthcare in Alabama. Hosted in part with HFMA, MGMA, HIMSS, and AlaHa, the Summit is an opportunity to engage with and market to over 300 of Alabama's healthcare leaders.

Summit Partner Benefits	PARTNER (\$1,250)
Recognition on printed and digital materials (logo and link to website)	X
Complimentary registration	X 2
Acknowledgement on theForum website and LinkedIn group	X
Opportunity to display or distribute materials at events	X

LOCAL EVENT PARTNER

There are numerous one-time local hosted by theForum throughout the calendar year. From Birmingham to Huntsville to Mobile, ACHE members welcome the opportunity to earn Face-to-Face credits, engage with corporate partners, and learn about the latest healthcare trends and updates.

Local Event Partner Benefits	PARTNER (\$500)
Recognition on printed and digital materials (logo and link to website)	X
Complimentary registration to event	X 2
Opportunity to distribute materials at events	X